

Bragg Creek and Area Chamber of Commerce Meeting

January 16 2019 7-9PM

1. Call to Order 7:01PM
2. Adoption of Agenda-Kathleen LaPlante; 2nd Michele Longo
3. Adoption of Minutes-sent but not printed
4. President's Comments: Lowell Harder mentioned the need for a sign committee. Way finding in particular thought town. Neil MacLaine is the contact for the committee. Taste of Bragg Creek needs volunteers. Job fair at Springbank High School can be a source of student employment, contact the high school for more information. Bragg Creek Community craft fair is upcoming.
5. Michelle Longo Website- no comment
6. Gord McDonald-Budget-switched to a new accountant and accounting system. Budget will be posted on the website. Transparency, Profit and Loss. The board is in need of more volunteers.
7. Round table discussion and Open to the Floor:
 - As a Business owner are there any seminars/training you would like to have in relation to your business? Marketing Seminars/Social Media Marketing Specific/How to reach the local market/Video marketing
 - What do you see as your biggest challenge for 2019: Referral System/Chamber being a body of support/More communication from the Chamber
 - What have you gained from being a member of the Bragg Creek and Area Chamber of Commerce? Social Network
 - Are there any activities you feel we should change or cancel? Banners could be changed, members need to know what benefits are available.
 - How do you feel you could participate with the Chamber? Come to more meetings
8. Next meeting: February 20 2019
9. Meeting adjourned: 9:04PM