

Bragg Creek Chamber of Commerce Members Meeting

February 20 2019 7-9PM

1. Call to Order 7:07PM
2. Adoption of the Agenda-Dave Klepaki; Hercules
3. President's Report-Lowell Harder. Revisit and review of the Mission Vision and Values. Current Chamber activities have been creating a marketing platform, providing opportunities for businesses to connect, and political advocacy
4. Marketing Review. Current activities include the website, co-sponsoring events, Mobile VIC, affiliated tourism networks, printed advertising and relevant publications, and social media advertising
5. Business Connections-member networking, braggcreek.com, community fair, welcome wagon, community affiliations
6. Advocacy-flood mitigation, internet, emergency egress, forest management, housing development, water and sewer, infrastructure, signage
7. Budget Report-Gord McDonald. YTD income is 38,000. The chamber has a gross margin of 22% and 75 of sales go towards administration. Capital account has \$100,000. 14,000 grant has been extended for another year. The 100,000 dollar investment needs to be spent and the memberships needs to help spend this money. The business community needs to tell us what they need to do to bring people through their doors and we will help. Budget question and answer: Eric asked about Spirit of Christmas and Lowell noted that the main event organizer has faced a health issue and he cannot speak to the event until further information is gathered. It was asked by the membership that the marketing plan be available on the website.

Festival Overview-Jen Jurkowski. Busk in Bragg approved for the end of August. Scarecrow Scurry approved for October. Spirit of Christmas is approved for December.

Motion was made by Willie Prebushewski to accept the budget as presented. Michelle Longo 2nd. Motion passed.

Guest Speaker-Miranda Rosen new UCP Candidate

Meeting adjourned 8:21PM motion by Reed Crittendon Dave Rupert 2nd.